



SEO Service Packages

Are you in doubt how Search Engine Optimisation (SEO) will improve your websites presence on the popular search engines? Or have you just launched your website and want to investigate the available methods of attracting traffic, but have limited budget to start with? Our Starter Package has been designed specifically for situations like this. It's cost effective, will deliver results and will give you a flavour of what can be achieved from professional SEO.

From then on, each package or a bespoke optimisation service simply intensifies the activity being focused on your site in accordance with your requirements and budget available with the assurance that regardless of the package you choose, our sincerity and commitment to deliver remains the same.

Price

Description	Starter	Intermediate	Advanced	Professional	Enterprise	Bespoke
Price	£285	£485	£585	£895	£995	Negotiable

Services

Description	Starter	Intermediate	Advanced	Professional	Enterprise	Bespoke
Keyword Research	✓	✓	✓	✓	✓	✓
Website Analysis	✓	✓	✓	✓	✓	✓
No of targeted keywords	5	9	12	15	18	Unlimited
No. of keywords forecasted in Top 20 SERP Rankings Google within 4 months	1	2	4	5	7	Unlimited
No. of keywords forecasted in Top 10 SERP Rankings in Google within 6 months	1	3	5	8	12	Unlimited

Off Page Optimisation

Description	Starter	Intermediate	Advanced	Professional	Enterprise	Bespoke
SEO-friendly Directory Submissions	75	125	200	300	450	Unlimited
Niche Directory Submissions	✗	2	4	6	10	Unlimited
Local Listing Optimisation	✓	✓	✓	✓	✓	✓
SEO Article Submissions*	5	10	12	15	20	Unlimited
Press Release Distribution**	✗	✗	2	3	5	Unlimited
No. of Top PR Distribution Sites to be used	20	40	50	65	100	Unlimited
No. of 1-way links from relevant sites	5	10	15	20	30	Unlimited
Relevant Blog Commenting	✗	7	15	25	30	Unlimited
Forum Commenting	10	15	20	25	40	Unlimited
No. of URLs used for Social Bookmarking Submissions	2	3	5	7	10	Unlimited
Social Bookmarking Submissions for each URL	25	35	50	75	120	Unlimited
B2B & Classified Ads	✓	✓	✓	✓	✓	✓
Forecasted One Way-Links	3	5	10	20	30	Unlimited
Twitter Account set	✗	✓	✓	✓	✓	✓
Facebook Account setup/Fan Page setup	✗	✓	✓	✓	✓	✓
Image Distribution	3	5	10	12	18	Unlimited
Video Distribution***	✗	✗	✗	1	3	Unlimited

On Page Optimisation

Description	Starter	Intermediate	Advanced	Professional	Enterprise	Bespoke
No. of pages to be optimized for SEO	2	3	5	7	10	Unlimited
Page Title + Meta Data	✓	✓	✓	✓	✓	✓
Robots.txt creation & optimization	✗	✗	✗	✓	✓	✓
Sitemap.xml creation & optimization	✗	✗	✗	✓	✓	✓
Content Optimization – Header Tags, keyword density + prominence + proximity – Analysis and optimization	✗	✗	✓	✓	✓	✓
Image Optimization	✓	✓	✓	✓	✓	✓

Website Maintenance

Description	Starter	Intermediate	Advanced	Professional	Enterprise	Bespoke
Check Webmaster account for Google & Bing + Error fixing	✗	✗	✓	✓	✓	✓
Check Canonical issues + fixing	✗	✗	✗	✓	✓	✓

Reports

Description	Starter	Intermediate	Advanced	Professional	Enterprise	Bespoke
Keyword Ranking Report	Monthly	Monthly	Every 2 Weeks	Every 2 weeks	Weekly	Weekly
Link Building progress Details	Weekly	Weekly	Weekly	Weekly	Weekly	Weekly
Traffic Analysis	Every 2 Weeks	Every 2 Weeks	Weekly	Weekly	Weekly	Weekly
Detailed Submission Report	Weekly	Weekly	Weekly	Weekly	Weekly	Weekly
Competitors Analysis for 2 main competitors	✗	✗	✗	Weekly	Weekly	Weekly

Analytic Set Up

Description	Starter	Intermediate	Advanced	Professional	Enterprise	Bespoke
Google, Yahoo & Bing – Webmaster Account Setup	✓	✓	✓	✓	✓	✓
Google Analytics Setup	✓	✓	✓	✓	✓	✓

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- * Additional articles can be written up to a max of 7 (15 in all). Additional articles including submissions: £20.00 per articles.
- ** Customer to provide or commission Press Release Content to us.
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